

# KIRKPATRICK® STRATEGIC EVALUATION PLANNING

## CERTIFICATION PROGRAMME

In-Person Version

### PROGRAMME DESCRIPTION

The Kirkpatrick Model represents more than just training evaluation. It forms the framework for the Kirkpatrick Business Partnership Model, an holistic process that creates, delivers and demonstrates training value.

In this programme, you will learn how to build business partnerships and create collaborative plans to maximise business impact through all phases of the training and performance process.

You will study worldwide best practices and share your own experiences in an interactive, conversational environment. You will use your own programmes for application activities, so actual work gets completed during the session.



Particular attention is given to business acumen and speaking the language of the business when making your case for training resources and support.

You will receive a workbook containing templates, samples and tools that will enable you to apply what you learned to all future programmes within your company.

### PROGRAMME OBJECTIVES

After this programme, you will be able to:

- ◆ Identify key functional areas with which to build strategic and functional partnerships
- ◆ Establish the partnerships required to maximise programme outcomes
- ◆ Define programme expectations and desired outcomes for mission-critical initiatives

### YOUR FACILITATORS

**Mark Harris** is a Certified Facilitator for Kirkpatrick Partners and Organisational Improvement Specialist/co-owner of GMD Partnerships Ltd.

Mark is a highly experienced facilitator working with a wide range of New Zealand organisations, focusing on the areas of continuous improvement and leadership.

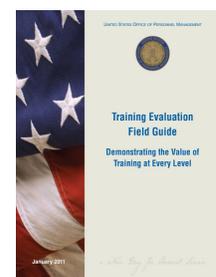
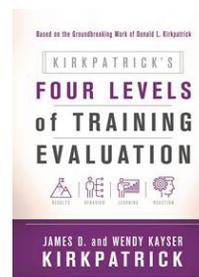


**David Dewhurst** is a Certified Facilitator for Kirkpatrick Partners and Organisational Development Specialist/co-owner of GMD Partnerships Ltd.

David comes from a background in commercial general management. He has ten years experience as a facilitator. David works with corporates, not for profits and government bodies in the areas of leadership development, coaching and change management.



GMD Partnerships are proud to be the Kirkpatrick Partners affiliate in Australia and New Zealand, providing professional advice on the model, and offering authentic Kirkpatrick certification programmes.



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### COURSE AGENDA

#### Pre-Work Packet

- ◆ Pre-reading
- ◆ Real-life case preparation

#### Programme

##### Module 1: Introduction to Business Partnership

- ◆ Kirkpatrick Business Partnership Inventory
- ◆ The Kirkpatrick Model

##### Module 2: Kirkpatrick Foundational Principles

- ◆ Best practice interview

##### Module 3: The Kirkpatrick Business Partnership Model

##### Module 4: Case Study Analysis

##### Module 5: Bringing Business Partnership to Life

- ◆ Business Initiative Discussion Planning Form

##### Module 6: Your Formula for Success

#### Follow-Up

- ◆ Follow-up modules via email
- ◆ Team submission of Kirkpatrick® Strategic Initiative Planning Form



### WHO SHOULD ATTEND

This is an intermediate to advanced programme in that it is designed for business managers and leaders who would benefit from building partnerships.

Participants who attend with their key business partners obtain maximum business results.

There are no prerequisites for this programme. However we do recommend that participants have training evaluation experience, take the Kirkpatrick bronze level certification programme, or read *Kirkpatrick's Four Levels of Training Evaluation* prior to taking this programme.

### PROGRAMME INCLUDES

All participants will receive:

- ◆ Pre-work packet
- ◆ Interaction throughout the programme
- ◆ Workbook including templates, tools and examples
- ◆ Copy of the book [\*Bringing Business Partnership to Life\*](#)
- ◆ Grading and personalised feedback on **Business Initiative Discussion Planning Form** submitted by your in-class team
- ◆ Certificate of completion and Kirkpatrick Certified Professional - Strategic Evaluation Planning credential
- ◆ Virtual badge that you can use to advertise your new credential
- ◆ The right to add "Kirkpatrick" to your skills in your LinkedIn profile
- ◆ Follow-up modules via email
- ◆ Informal consulting via phone/email for one year from date of certification

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## PARTICIPANT TESTIMONIALS

“Since the programme we have changed our entire way of thinking about results and begun to ask Senior Leadership to articulate their expectations before we begin our training intervention.”

Steve Powell  
Healthcare Team Training, Inc.

“Fantastic programme. It helped influence a shift in my perspective about my role, and increase my passion to do better with my business partners.”

Kavitha Joy Dadhia  
Emirates Aviation College

“I have leveraged the Kirkpatrick principles and practical techniques of four level evaluation and the business partnership model that Jim has taught us, resulting in a history of significant, positive impact to the bottom line.”

Michael Woodard  
Georgia-Pacific Consumer Products

“Brilliantly executed workshop with immediate relevance to the strategic work of leaders throughout the federal sector.”

Marie Westbrook  
FDIC

“Jim’s style was engaging and challenging with useful stories and anecdotes. Anyone interested in demonstrating and delivering value in their role would gain from participating in this programme. It’s rare to complete a programme and feel you get immediate tools to apply and add value in your role - on this programme, I got exactly that.”

Alison Walsh  
Enterprise Ireland

“Worth its weight in gold - fulfilled my ROE. I would do it again. Excellent presentation style.”

Ray Walsh  
Enterprise Ireland

## OTHER OPTIONS

The Kirkpatrick Four Levels® Evaluation Certification Programme - Bronze Level is also available.



This two-day programme pairs with the Kirkpatrick® Strategic Evaluation Planning Certification Programme with full education on how to implement the four levels.

Your team might also consider Igniting the Inner Fire: Kirkpatrick® Levels 3 and 4 workshop to learn tactics for structuring initiatives so they enhance on-the-job performance and impact the bottom line.

## REGISTRATION & PRICING

Go to [www.gmdpartnerships.co.nz](http://www.gmdpartnerships.co.nz)

Click on the [Kirkpatrick](#) tab to see complete programme information and pricing for this and all other authentic Kirkpatrick programmes.

## MORE INFORMATION

### New Zealand

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Email: [info@gmdpartnerships.co.nz](mailto:info@gmdpartnerships.co.nz)

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